



STWNA Priorities and Actions for 2007

The purpose of this neighborhood association is to serve as a vehicle for communication within the STWNA community, between STWNA and the cities of San Jose and Campbell as well as other Neighborhood Associations within the area. **Our mission** is to establish a communication network within the neighborhood and to establish and act on a set of priorities and actions that will foster and maintain a high quality, safe and friendly living environment. **The goals** for this association will be defined by members of the association at the annual meeting and updated throughout the year as needed.

	Related Projects	# Votes	Rank	Related Actions	
1	Improve Community COMMUNICATION , Awareness, and STWNA awareness	Create strong Block Captain Program	n/a	n/a	Recruit Block Captains Host Block Captain special meetings Define Block Captain Rolls and Responsibilities Ensure every block has a captain Empower North and South of Hamilton Leaders
		Meetings	n/a	n/a	Hold bi-monthly meetings with guest speakers of interest and refreshments Ensure community topics of interest are addressed
		Newsletters	5	8	Create, Reproduce , and Distribute bi-monthly newsletters
		Increase STWNA Awareness, Marketing, and Membership	n/a	n/a	Advertise - Flier community for meetings until Newsletter is implemented Membership t-shirts? Encourage membership to spread the word, Membership Drive and Welcome Wagon
		Website	n/a	n/a	Create and maintain STWNA Website : www.santomaswest.com
		STWNA Posters/Banners	n/a	n/a	Create and print STWNA meeting banner
		Host information Nights	2	12	Based on survey results, find related guest speakers to host topic specific information nights
		2	Improve Community SAFETY and Empowerment	Traffic Calming	3
Emergency Preparedness	12			3	Prepare an overview of necessary materials and actions in the event of an emergency Create Emergency Teams, Action plans, and implement measures and supplies to ensure neighborhood awareness and preparedness for a variety of types emergencies
Neighborhood Watch	16			1	Work with block captains and city representatives to implement Neighborhood Watch programs on all blocks
Important Phone Numbers	n/a			n/a	Create a reference sheet of important phone numbers, reproduce , and distribute
Public Safety Activities	14			2	Identify and Host Public Safety Events i.e. crime prevention, gang awareness, holiday safety, etc. Plan, Coordinate, Advertise and Host Activities
Community Youth Safety Activities	2			13	Identify and Coordinate Youth Safety Activities i.e. fingerprinting, photographs , bicycle safety, etc. Plan, Coordinate, Advertise and Host Activities
3	Improve Cleanliness and BEAUTIFICATION of Neighborhood	Dumpster Days	12	4	Identify need and Schedule Dumpster Days Plan, Coordinate, Advertise and Host Dumpster Days
		Identify and Implement Beautification Improvement projects	6	6	Identify Beautification Improvement projects, i.e. Landscaping Plan, Coordinate, Advertise and Host Beautification Projects
		*Added at the 1/10/07 meeting	2	14	Contact OCF (our city forest) for tree planting
		*Added at the 1/10/07 meeting	1	15	Blight law education
		Neighborhood Clean Up	-	-	Identify needs Plan, Coordinate, Advertise and Host neighborhood clean up
4	Improve Community Climate - EVENTS	Host block parties (neighborhood celebrations)	5	7	Identify possible block party date, plan, and host Block Parties . Possible fourth of July?
		Host Garage Sale Weekends	8	5	Coordinate, Schedule, and Advertise community wide garage sale weekends
		Host National Night Out	4	9	Learn more, Identify Interest in Neighborhood Night out - August 2nd Plan, Coordinate, Advertise, and Host National Night out
		Coordinate Community "Clubs"	-	-	Identify topics of interest and start clubs, i.e. book, craft, garden, etc. Implement Neighborhood clubs
		Community Youth Activities	3	10	Identify need and possible Youth Activities Plan, Coordinate, Schedule, Advertise, and Host Youth Activities
5	Increase Available FUNDING for STWNA Goals and Actions	Identify possible funding resources	n/a	n/a	Identify possible funding resources
		Grant Writing	6	3	Identify, Write, and submit Grant applications Track grants for annual applications
		Fund Raising	8	2	Identify and implement fund raising opportunities
		Membership Drive	9	1	Increase number of members and as such membership contribution to STWNA revenues

Note: *Proposed Priorities are not in a specific order. All Priorities, Projects, and Actions to be determined by STWNA.

* Yellow Shaded boxes are items that meet CAP Grant criteria

* Bold and Italicized words require funding

* Voting Results from 1/10/07 Annual Meeting / Pink Shaded boxes identify top 10 priorities

* Ranking for revenue opportunities vs. possible expenses tallied and reported separately.