

SAN TOMAS WEST

Neighborhood Association



Our Neighborhood - Our Voice - Our Future

STWNA Goals and Priorities 2008

"We are simply a group of concerned community members working to organize and unite our neighborhoods with the desire to be active participants in shaping a stronger neighborhood for the future!"

As stated in the STWNA Bylaws adopted January 9, 2008, ARTICLE II:

- The **purpose** of this neighborhood association is to serve as a vehicle for communication within the STWNA community, between STWNA and the cities of San Jose and Campbell as well as other Neighborhood Associations within the area.
- The **mission** of this neighborhood association is to establish a communication network within the neighborhood and to establish and act on a set of priorities and actions that will foster and maintain a high quality, safe and friendly living environment.
- The **goals** for this association will be defined by members of the association at the annual meeting and updated throughout the year as needed.

2007 Approved STWNA Goals:

- ◆ To Improve our Community's Communication and Awareness _____
- ◆ To Improve our Community's Safety and Empowerment _____
- ◆ To Improve our Community's Cleanliness and Beauty _____
- ◆ To Improve our Community's Climate - Events _____
- ◆ To Increase our Community's Resources; Funding _____

Overview of 2007 Goals ~ Proposal for 2008 Goals



To Improve our Community's Communication, Awareness, and STWNA Awareness

- ◆ Create and Maintain a Strong Block Captain Program _____
- ◆ Hold Bi-Monthly Meetings with Guest Speakers of interest _____
- ◆ Produce and Distribute Bi-Monthly Newsletters _____
- ◆ Increase STWNA awareness, marketing, membership _____
 - T-shirts, Membership Drive, Welcome wagon
- ◆ Develop and maintain a STWNA website _____
- ◆ Create and purchase STWNA signage and banners _____
- ◆ Host Information Nights – based on community interest _____

Proposed Additions:

- ◆ Implement Elist/Yahoo Groups / Phone Tree _____
- ◆ Implement Lawn Sign Program _____
- ◆ Implement Business Partnerships _____
- ◆ Establish strong partnerships with neighboring neighborhood groups, city leaders, and resources opportunities _____
- ◆ Board participation in city, county, school district leadership groups as well as Neighborhood Development trainings and activities _____
- ◆ _____
- ◆ _____



To Improve Community Safety and Empowerment

- ◆ Traffic Calming – create partnerships with Police Department representatives from San Jose and Campbell _____
- ◆ Emergency Preparedness – create emergency response team leaders, host trainings, plan, and supplies _____
- ◆ Implement Neighborhood Watch in STWNA _____

- ◆ Create and maintain Important Phone Numbers reference sheet _____
- ◆ Host public Safety Event(s) _____
- ◆ Host information night(s) - i.e. gang awareness, etc. _____
- ◆ Host Community Youth activities/safety – fingerprinting, bicycle registration and safety, pedestrian safety _____

Proposed Additions:

- ◆ Establish strong communication with leaders relating to proposed developments in neighborhood _____
- ◆ _____
- ◆ _____



To Improve Cleanliness and Beautification of Neighborhood

- ◆ Host Dumpster Days _____
- ◆ Identify and Implement Beautification Improvement Projects _____
- ◆ Establish strong partnerships with beautification resources _____
- ◆ Host Neighborhood Clean Up day(s) _____

Proposed Additions:

- ◆ Host Electronic Waste day(s) _____
- ◆ Participate in "Adopt a Creek" program _____
- ◆ Implement Graffiti Awareness and Action Plan _____
- ◆ Participate in City, County, etc. Clean up programs _____
- ◆ _____



To Improve our Community's Climate - Events

- ◆ Host Block Party / Resource Fair _____
- ◆ Host Garage Sale Weekend(s) _____
- ◆ Host National Night Out _____
- ◆ Coordinate Community "Clubs" _____

- ◆ Host Community Youth Activities _____
- ◆ Host Holiday Event – Sharing Caring and Giving Event _____

Proposed Additions:

- ◆ Host “Going Green” training, recycle, and resource fair _____
- ◆ _____
- ◆ _____



To Increase our Community’s Resources - Funding

- ◆ Identify and pursue funding resources _____
- ◆ Create a Grant Writing Team – to seek and apply for potential grants _____
- ◆ Fund Raising – Identify opportunities and pursue _____
- ◆ Membership Drive – via a variety of methods _____

Proposed Additions:

- ◆ Further develop and maintain newsletter advertisement program _____
- ◆ Implement Business Partners _____
- ◆ _____
- ◆ _____

Additional Comments and Feedback:

Contact Information: (Optional)

Name:

Email / Phone Number:

Address: