



STWNA 2007 Goals and Priority Actions Review for 2008 Planning

The purpose of this neighborhood association is to serve as a vehicle for communication within the STWNA community, between STWNA and the cities of San Jose and Campbell as well as other Neighborhood Associations within the area. Our mission is to establish a communication network within the neighborhood and to establish and act on a set of priorities and actions that will foster and maintain a high quality, safe and friendly living environment. The goals for this association will be defined by members of the association at the annual meeting and updated throughout the year as needed.

Goal	Priority Action	Priority	Supporting Activities	Update on Activities as of November, 2007	
1	Improve Community COMMUNICATION, Awareness, and STWNA awareness	X	Create strong Block Captain Program	n/a	Recruit Block Captains Completed / Ongoing ~ Updates at meetings Host Block Captain special meetings Completed Nov. 7, 2007/ Ongoing Define Block Captain Rolls and Responsibilities Ongoing ~ review with block captains at 11/7 meeting Ensure every block has a captain Ongoing ~ reports provided at meetings Empower North and South of Hamilton Leaders -
		X	Meetings	n/a	Hold bi-monthly meetings with guest speakers of interest and refreshments Ensure community topics of interest are addressed Completed / Ongoing ~ Most 2007 meetings featured a quest speaker Completed / Ongoing ~ as need arises
		X	Newsletters	8	Create, Reproduce , and Distribute bi-monthly newsletters Completed / Ongoing ~ bi-monthly newsletters since July 2007
		X	Increase STWNA Awareness, Marketing, and Membership	n/a	Advertise - Flier community for meetings until Newsletter is implemented Completed Membership t-shirts ? Targeted distribution January 2008 Encourage membership to spread the word, Membership Drive and Welcome Wagon Ongoing ~Updates at meetings, marketing plan for 2008
		X	Website	n/a	Create and maintain STWNA Website : www.santomaswest.com Completed / Ongoing
		X	STWNA Posters/Banners	n/a	Create and print STWNA meeting banner Targeted completion January 2008
		X	Host information Nights	12	Based on survey results, find related guest speakers to host topic specific information nights Completed Gang Aweness on Feb. 2007, Scheduled Emergency Preparedness Jan. 2008 / Ongoing
2	Improve Community SAFETY and Empowerment	/	Traffic Calming	11	Create partnership with SJPD and Campbell PD to increase communication about road safety Ongoing If deemed necessary, work as a united community to propose possible solutions -
			Emergency Preparedness	3	Prepare an overview of necessary materials and actions in the event of an emergency Proposal for including Director of Safety on STWNA Board to oversee topic Create Emergency Teams, Action plans, and implement measures and supplies to ensure neighborhood awareness and preparedness for a variety of types emergencies -
		/	Neighborhood Watch	1	Work with block captains and city representatives to implement Neighborhood Watch Ongoing - Still much work to be done
		X	Important Phone Numbers	n/a	Create a reference sheet of important phone numbers, reproduce , and distribute Completed
		X	Public Safety Activities	2	Identify and Host Public Safety Events i.e. crime prevention, gang awareness, holiday safety, etc. Plan, Coordinate, Advertise and Host Activities Completed Gang Awareness Feb 2007, Holiday Scheduled for Dec 2007, Summer etc. /Ongoing Ongoing
	Community Youth Safety Activities	13	Identify and Coordinate Youth Safety Activities i.e. fingerprinting, photographs , bicycle safety, etc. Plan, Coordinate, Advertise and Host Activities -		
3	Improve Cleanliness and BEAUTIFICATION of Neighborhood	X	Dumpster Days	4	Identify need and Schedule Dumpster Days Plan, Coordinate, Advertise and Host Dumpster Days Completed October 2007 Completed October 2007
		/	Identify and Implement Beautification Improvement projects	6	Identify Beautification Improvement projects, i.e. Landscaping Plan, Coordinate, Advertise and Host Beautification Projects -
			* 1/10/07 meeting	14	Contact OCF (our city forest) for tree planting -
			* 1/10/07 meeting	15	Blight law education -
		/	Neighborhood Clean Up	-	Identify needs Plan, Coordinate, Advertise and Host neighborhood clean up -
4	Improve Community Climate - EVENTS	X	Host block parties	7	Identify possible block party date, plan, and host Block Parties . Possible fourth of July? Completed July 2007
		X	Host Garage Sale Weekends	5	Coordinate, Schedule, and Advertise community wide garage sale weekends Completed March 2007 & October 2007
			Host National Night Out	9	Learn more, Identify Interest in Neighborhood Night out - August 2nd Plan, Coordinate, Advertise, and Host National Night out -
			Coordinate Community "Clubs"	-	Identify topics of interest and start clubs, i.e. book, craft, garden, etc. Implement Neighborhood clubs -
			Community Youth Activities	10	Identify need and possible Youth Activities Plan, Coordinate, Schedule, Advertise, and Host Youth Activities -
5	Increase Available FUNDING for STWNA Goals and Actions	/	Identify funding resources	n/a	Identify possible funding resources Completed San Jose CAP grant application in Nov. 2007 / Ongoing
		/ X	Grant Writing	3	Identify, Write, and submit Grant applications Track grants for annual applications Ongoing Ongoing
			Fund Raising	2	Identify and implement fund raising opportunities Ongoing
		/ X	Membership Drive	1	Increase number of members and as such membership contribution to STWNA revenues Ongoing / Membership Drive November 2007

X = We've done it well

/ = We've started it but haven't reached our goals of completion

Blank= We haven't begun yet